

VENTUM GROUP Adopts CFA Institute Asset Manager Code

Compliance demonstrates Ventum commitment to putting client interests above all.

Santiago, Chile. May 2021 – Ventum Group SpA, has announced its compliance with the CFA Institute Asset Manager Code™. Ventum is now one of more than 1,000 firms worldwide that claim compliance with the code. The Asset Manager Code clearly outlines the ethical and professional responsibilities of firms that manage assets on behalf of clients. For investors, the code provides a benchmark of ethical conduct they should expect from asset managers and offers a higher level of confidence in firms that adopt the code.

“Ethics and best practices in client advisory in general – and in asset management in particular – are the backbone of our commitment to a service/business model that focusses on lifetime relations with our clients”, said Carlos Budge, Chairman of Ventum Group, who added: “as a team, we have defined that alignment of interests will be at the center of our value proposition in every step that we take”.

The Asset Manager Code is grounded in the ethical principles of CFA Institute and the CFA Program, and requires that managers commit to the following professional standards:

- To act in a professional and ethical manner at all times
- To act for the benefit of clients
- To act with independence and objectivity
- To act with skill, competence, and diligence

- To communicate with clients in a timely and accurate manner
- To uphold the rules governing capital markets

Many firms have their own conduct standards in place to guide their work, but it can be difficult for clients to compare different codes and identify key differences in the firm's level of commitment toward protecting their interests. Rather than evaluating each firm's code of conduct separately, clients can use the CFA Institute Asset Manager Code to quickly identify firms that commit to a common foundation of ethical principles.

More than 1,100 firms worldwide claim compliance with the Code including Ariel Investments, BlackRock, Janus Capital Management, J.P. Morgan Asset Management, Afore XXI Banorte, BBVA Asset Management Mexico, Credicorp Capital Asset Management, Itaú Asset Management and Principal Afore. (View the full list.)

We accompany our clients to build, define and accomplish their long term goals. Effective solutions, capabilities and flexibility: an integral assessment founded over interests alignment and transparency, communing with the best practices and values of the Asset Management.

CFA INSTITUTE

CFA Institute is the global association of investment professionals that sets the standard for professional excellence and credentials. The organization is a champion of ethical behavior in investment markets and a respected source of knowledge in the global financial community. We aim to create an environment where investors' interests come first, markets function at their best, and economies grow. There are more than 160,000 CFA charterholders worldwide in 164 markets. CFA Institute has nine offices worldwide, and there are 161 local member societies.

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